



Gerlach's Brand World

The key of shared success – for your pharmacy

GEHWOL

GERLAVIT

GERLASAN®



GEHWOL[®]

GERLAVIT[®]

GERLASAN[®]





What the keys of our success are...

The company came into existence out of a vision and conviction of helping people with foot problems, making foot care accessible to everyone, building expertise in the foot care market, and creating awareness of foot care.

This vision and conviction has turned Eduard Gerlach into a pioneer of modern foot care. Vision, experience and values have been passed on at Gerlach from generation to generation. This is how Eduard Gerlach GmbH has ensured the success of the family business – for 150 years by now.

The key brand, which is still an important component of the company logo, has been with Eduard Gerlach GmbH since the company was founded. It was a great honour for the company to obtain the permission of the town administration to use the keys from the coat of arms of Lübbecke for its own trademark. Even at that time it was applied to products made by Gerlach, thus confirming the high-quality of the products. On the other hand, it is an expression of the bond with the town of Lübbecke.

The company, its employees, the deliberately chosen distribution channel through the specialized trade as well as satisfied customers, who out of conviction buy and use the products of the company, are the keys to shared success.

Our values

Innovation

Gerlach sees itself as a source of inspiration for professional foot care and as a pioneer in the foot care market. The company was born out of an innovation – the foot cream. It should continue to grow in the future through innovations for new product ideas.

Quality

At Gerlach, strict guidelines apply in the area of quality assurance. Diligent selection of raw materials, conscientiousness in the production of the products and in the testing of the finished goods ensure consistently high quality.

Loyalty to the specialist trade

Through the deliberately chosen distribution channel through the specialized trade, Eduard Gerlach GmbH has built up trust for years and cultivates a loyal partnership. With its well-known brands, the company provides retailers with products that meet all the requirements of sophisticated care.

Customer focus

With its products, the company has been working „For the well-being of the feet“ for 150 years and will continue to do everything in its power to keep feet healthy. Helping the customers with their foot problems to meet their needs and desires – this is essential for Gerlach. The brands Gerlasan and Gerlavit expand the product range with body care products.

Employee orientation

Gerlach has a loyal workforce. Eduard Gerlach GmbH is the employer of people who feel connected to the company, identify with the company and the brand and live this way.

Tradition and family

Eduard Gerlach GmbH has been committed to foot health for five generations. Knowledge that has been passed on in the family has accumulated in the company for generations. Thus, the company is able to keep growing. The family idea has played and still plays an important role in the company.

Closeness to nature

In product development at Gerlach, emphasis is placed on natural ingredients and the use of essential oils. Gerlach stands for the leitmotif: Natural power for the well-being of the feet. The basis of many GEHWOL products is the best of nature. Purity and naturalness, effectiveness and durability play an important role here.





Our brands

GEHWOL®

everything for the well-being of the feet

Gehwol med – a solution for every foot problem

Gehwol – the classic product series

Gehwol – the special preparations

Gehwol – the pressure relief products

GERLAVIT®

the facial care

with the natural power of moor extract

GERLASAN®

the body care

GEHWOL® / GERLASAN® balance

the probiotic care concept for stressed skin

GEHWOL®



The GEHWOL brand promise

GEHWOL – out of conviction

The GEHWOL brand – everything for the well-being of the feet since 1910

Over the course of decades, Gerlach has become synonymous with foot care. Its brand, GEHWOL, was officially registered in 1910 and has stood for the well-being of the feet ever since that time. The versatile product range offers solutions for every foot problem.

Loyalty to the expert trade – for expertise in treatment and advice

As a partner with a long tradition, Eduard Gerlach GmbH has built up trust with the expert trade with its expertise in the business of foot care and high-quality products throughout the decades. This trust is reflected in the recommendation and sale of the products. By consciously choosing to sell our products via the expert trade and by competent advice provided by the extensive field service, we jointly show expertise in the business of foot care.

Product quality – for the shared image and customer satisfaction

The GEHWOL brand has always stood for quality. Quality assurance at Gerlach has a three-stage quality control system, starting with ware receipt of all utilised raw materials and ending with finished wares. For GEHWOL products, we want to make sure that customers always receive flawless wares in consistently high quality. If it says GEHWOL, it has to contain GEHWOL.

Research and development – for successful advances in professional foot care

Eduard Gerlach GmbH has the mission of further developing the professional foot care market. Gerlach loves feet and will do everything to keep them healthy. A competent team from various departments of the company develops ideas, and they don't just meet current market requirements. At Gerlach, we also seek out trends so that we can serve future markets. Even in the future, the company wants to be able to say: Feet that move a lot should always be nourished with GEHWOL.

Medical care concept for normal, dry and sensitive skin

GEHWOL med
Express foam

Basic care
for normal to
dry skin



Moisturizing care

Immediate moisture
4-times hydro-complex
with evening primrose oil,
moor plant extract, urea
and avocado oil.
For moisture supply!

GEHWOL med
Lipidro Cream

Intensive care
for dry skin and
for the prevention
of callus



Rich and moisturizing care

Sustainable care
Care complex with urea
(10%), algae extract,
allantoin, sea buckthorn
oil and avocado oil. For
hydro-lipid balance!

GEHWOL med
Callus Cream

When having
excess callus
for the removal of
excessive callus



Intensive care
Care complex with
urea (18%), glycerine,
allantoin, silk extract and
avocado oil. For callus
reduction!

GEHWOL med
Salve for cracked
skin

When having
heavily callus,
cracked, dry
and rough skin



Regenerating care
Salve base with special
medical soap, lanolin,
panthenol. For treating
cracked skin!

GEHWOL med
Sensitive

Special care
for sensitive, itchy
or reddened skin



Sensitive care

3-times sensitive care
3-times active protection. Infection
protection with MicroSilver BG™,
reduction of itching and redness.
Barrier protection with ceramides and
almond oil. Against germ spreading!

GEHWOL med – a solution for every foot problem

This particularly effective product series offers a medical care concept for normal, dry and sensitive skin.





dermatologically
tested

also
suitable for
diabetics

Cosmetic

GEHWOL med.[®] Sensitive

Special care for sensitive, itchy or reddened skin

Product benefits:

- special care with highly purified MicroSilver BG™ (nano-free)
- with 3-times active protection: symptom, infection and barrier protection
- relieves itching, skin burning and redness
- also for therapy-supporting care in neurodermatitis, foot and nail fungus
- without parabens, scents, PEG emulsifiers and silicone oils

Order No.	Package size	Packaging language
11 41 305	75 ml	GB/F
10 41 307	125 ml	D



dermatologically
tested

also
suitable for
diabetics

Cosmetic

GEHWOL med.[®] Express foam

Basic care for normal to dry skin

Product benefits:

- 4-times hydro-complex of evening primrose oil, moor plant extract, urea and avocado oil
- it is absorbed rapidly and is non-greasy
- provides the skin with moisture at express speed
- without parabens, scents, silicones or PEG emulsifiers; unscented

Order No.	Package size	Packaging language
11 41 407	125 ml	GB/F/NL



dermatologically
tested

also
suitable for
diabetics

Cosmetic

GEHWOL med.[®] Lipidro[®] Cream

Intensive care for dry skin and for the prevention of callus

Product benefits:

- sustainable care with urea (10%), algae extract, allantoin, sea buckthorn oil and avocado oil for a fat and moisture balance
- enhances the moisture retention capacities of the skin and promotes skin circulation
- balances the protective function of the skin
- softens callus and reduces excessive callus formation

Order No.	Package size	Packaging language
10 40 802	40 ml	D
11 40 805	75 ml	GB/F; NL/F; D/I; SLO/D; DK/N; GR; PL; RUS/D; USA
11 40 807	125 ml	GB/F; DK/N; PL; RUS/D


dermatologically
tested

also
suitable for
diabetics

Cosmetic

GEHWOL med® Salve for cracked skin

Regenerative care for severely callused, cracked, dry and rough skin

Product benefits:

- salve base of special medical soap, lanolin and panthenol
- combined with natural essential oils and anti-inflammatory bisabolol
- by regular use your skin will regain its natural elasticity and resistibility; it will also be protected

Order No.	Package size	Packaging language
11 40 105	75 ml	GB/F; NL/F; D/I; SLO/D; DK/N; GR; PL; RUS/D; USA; S
11 40 107	125 ml	GB/F; NL/F; DK/N; PL; RUS/D; PT;


dermatologically
tested

also
suitable for
diabetics

Cosmetic

GEHWOL med® Callus Cream

For the removal of excessive callus

Product benefits:

- care complex with urea (18%), glycerine, allantoin, silk extract and avocado oil
- loosens the cell structure of the hard callus layers
- immediate softening and noticeable callus reduction within a few days
- normal condition of the skin is reached generally in 28 days
- silk extract provides moisture and smoothenes the skin surface

Order No.	Package size	Packaging language
11 41 205	75 ml	GB/F; NL/F; D/I; DK/N; GR; RUS/D; USA
11 41 207	125 ml	NL/F


dermatologically
tested

also
suitable for
diabetics

Cosmetic

GEHWOL med® Deodorant foot cream

For 24-hour freshness with manuka extract

Product benefits:

- pleasant fragrance combined with highly-concentrated active ingredient extract from manuka oil with micronised zinc oxide
- eliminates strong foot odour for at least 24 hours
- moisturizing and nourishing with jojoba oil and aloe vera
- unsaturated fatty acids support the natural skin functions

Order No.	Package size	Packaging language
11 40 705	75 ml	GB/F; NL/F; D/I; USA
11 40 707	125 ml	D



dermatologically
tested

also
suitable for
diabetics

Cosmetic

GEHWOL med® Antitranspirant Cream lotion for sweat reduction

Product benefits:

- aloe vera, avocado oil and glycerine nourish the skin
- aluminium chlorohydrate reduces sweat formation
- zinc ricinoleate removes odours and sodium PCA protects the skin against dehydration
- the skin is protected against sweat-decomposing micro-organisms, foot fungus and itching between the toes

Order No.	Package size	Packaging language
11 41 107	125 ml	GB/F



dermatologically
tested

also
suitable for
diabetics

Cosmetic

GEHWOL med® Nail protection pen For the care of nails and for the prevention of fungal infection

Product benefits:

- contains the high-quality care substances jojoba oil, vitamin E acetate, panthenol and bisabolol
- clotrimazole prevents fungal infections
- sustainable care for nails, makes nails beautiful and supple

Order No.	Package size	Packaging language
11 41 023	3 ml	INT
11 41 023	3 ml	GB (without clotrimazole)



dermatologically
tested

also
suitable for
diabetics

Cosmetic

GEHWOL med® Protective Nail and Skin Oil For the care of nails and skin as well as for the prevention of fungal infection

Product benefits:

- contains the high-quality care substances wheatgerm oil, panthenol and bisabolol
- clotrimazole prevents fungal infections
- fragile and brittle nails regain their elasticity and beauty. The nails receive a natural silky shine

Order No.	Package size	Packaging language
11 40 201	15 ml	GB/F; NL/F; D/I; DK/N; PL; RUS/D
11 40 201	15 ml	PT und GB/N (without clotrimazole)



dermatologically
tested

also
suitable for
diabetics

Cosmetic

GEHWOL med® Protective Nail and Skin Cream

For the care of nails and skin as well as for the prevention of fungal infection

Product benefits:

- contains the high-quality care substances wheatgerm oil, panthenol and bisabolol
- clotrimazole prevents fungal infections
- fragile and brittle nails regain their elasticity and beauty, the nails receive a natural silky shine

Order No.	Package size	Packaging language
11 41 301	15 ml	GB/F; NL/F; D/I



Cosmetic

GEHWOL med® Nail Softener

Prevents ingrown nails and heavy cornification

Produktvorteile:

- quickly and carefully softens cornification
- alleviates discomfort with ingrown toenails
- the painful pressure of the nail on the stressed tissue is eliminated
- keeps the cuticle supple

Order No.	Package size	Packaging language
11 40 401	15 ml	GB/F; NL/F; D/I; GR; PL



dermatologically
tested

also
suitable for
diabetics

Cosmetic

GEHWOL med® Foot Powder

Protects against fungal infection and deodorizes

Product benefits:

- contains the high-quality care substances tapioca starch, zinc oxide and bisabolol
- protects against foot odour and foot sweat
- clotrimazole prevents fungal infections
- keeps the feet dry

Order No.	Package size	Packaging language
11 40 906	100 g	GB/F; GR



GEHWOL – the classic product-series

For all those who want to do their feet and legs good, this product series offers a wide range. Whether hyaluron, milk and honey or essential oils – the products of this series meet every taste.





dermatologically
tested

also
suitable for
diabetics

Cosmetic

GEHWOL® Softening Balm

For silky soft nourished skin

Product benefits:

- with deep-acting hyaluron, proteins from milk and honey extract
- contains 10% urea and nourishing avocado oil
- makes the skin perceptibly supple and visibly smooth
- binds moisture right into the deep skin layers

Order No.	Package size	Packaging language
10 23 407	125 ml	D



dermatologically
tested

also
suitable for
diabetics

Cosmetic

GEHWOL® Mother-of-Pearl Scrub

Nourishing scrub for legs and feet

Product benefits:

- with mother-of-pearl powder, fine sugar crystals and massaging jojoba wax balls
- contains anti-inflammatory bisabolol, skin-soothing panthenol, brown algae extract and jojoba oil
- removes dead skin cells and provides the skin with moisture
- makes the skin smooth and supple

Order No.	Package size	Packaging language
10 25 407	125 ml	D



dermatologically
tested

also
suitable for
diabetics

Cosmetic

GEHWOL® Leg Balm

Herbal balm for legs and feet

Product benefits:

- contains soothing allantoin (the active ingredient in horse chestnut) and anti-inflammatory bisabolol
- with hamamelis extract, menthol and skin-soothing panthenol
- absorbs quickly, is not greasy and immediately gives a soothing sensation of freshness against heavy, tired legs
- strengthens the veins, relieves leg issues and helps to reduce spider veins and varicose veins
- prevents foot fungus

Order No.	Package size	Packaging language
11 24 307	125 ml	GB/F; NL/F; D/I; GR



dermatologically
tested

also
suitable for
diabetics

Cosmetic

GEHWOL® Balm

Refreshing, revitalizing foot balm for normal skin

Product benefits:

- contains cooling menthol and natural essential oils from rosemary and lavender
- jojoba oil and aloe vera nurture the skin and improve its resilience
- relieves burning feet and signs of fatigue
- provides the skin with additional moisture
- prevents foot odour sustainably and offers effective protection against foot fungus

Order No.	Package size	Packaging language
11 24 205	75 ml	GB/F; NL/F; D/I
11 24 207	125 ml	D; NL/F



dermatologically
tested

also
suitable for
diabetics

Cosmetic

GEHWOL® Balm

Refreshing, revitalizing foot balm for dry, rough skin

Product benefits:

- contains cooling menthol and natural essential oils from rosemary and lavender
- with avocado oil, aloe vera and increased lipid content
- relieves burning feet and signs of fatigue
- cracked and rough skin becomes smooth and supple again
- provides the skin with additional moisture
- prevents foot odour sustainably and offers effective protection against foot fungus

Order No.	Package size	Packaging language
11 24 705	75 ml	GB/F; NL/F; D/I
11 24 707	125 ml	D; NL/F



dermatologically
tested

also
suitable for
diabetics

Cosmetic

GEHWOL® Warming Balm

Moisturizing care against cold feet

Product benefits:

- with extracts of algae, paprika and ginger as well as essential oils of rosemary, lavender and camphor
- contains care ingredients such as avocado oil, beeswax, aloe vera, urea and glycerine
- stimulates blood circulation and gives a pleasant feeling of warmth
- helps the skin to store and bind the moisture natural moisture
- protects against foot odour and foot fungus
- nourishes the skin intensively, makes it smooth and supple

Order No.	Package size	Packaging language
11 24 405	75 ml	GB/F; NL/F; D/I



Cosmetic

GEHWOL® Refreshing Balm

Freshness for tired, burning feet

Product benefits:

- with peppermint oil and menthol, as well as care substances jojoba oil, urea and glycerine
- refreshes tired, sore and heavily strained feet and legs
- immediately soothes, cools and deodorizes your feet for that fresh feeling that lasts
- regulates the moisture of the skin and restores elasticity to hardened skin areas
- protects against foot odour and foot fungus
- it is absorbed rapidly and is non-greasy

Order No.	Package size	Packaging language
11 23 705	75 ml	GB/F; NL/F; D/I; GR; PL



Cosmetic

GEHWOL® Foot + Shoe Deodorant

For hygienic freshness and protection

Product benefits:

- zinc ricinoleate eliminates and prevents sweat odour
- antimicrobial agents protect against foot fungus
- especially for sports and on the go, e.g. in hotel rooms, baths, when trying on shoes, etc.
- pleasant scent provides confidence

Order No.	Package size	Packaging language
11 23 608	150 ml	GB/F; NL; GR; D/I/PL



Cosmetic

GEHWOL® Caring Foot Spray

For deodorization, protection and care

Product benefits:

- contains urea and allantoin
- refreshes and deodorizes the feet and effectively protects against foot fungus
- nourishes the feet and gives the skin the necessary moisture
- the skin remains smooth and wellgroomed

Order No.	Package size	Packaging language
10 23 508	150 ml	D



dermatologically
tested

also
suitable for
diabetics

Cosmetic

GEHWOL® caring FOOTDEO

For deodorization, protection and care

Product benefits:

- contains natural medicinal plant oils of rosemary and lavender
- with herbal extracts of chamomile and peppermint, along with panthenol
- lastingly eliminates foot odour and protects against foot and nail fungus
- revitalizes and stimulates blood circulation

Order No.	Package size	Packaging language
11 23 808	150 ml	GB/F; NL/F; D/I; GR



dermatologically
tested

also
suitable for
diabetics

Cosmetic

GEHWOL® Foot Powder

Special deodorizing powder

Product benefits:

- keeps the feet dry, supple and odourless
- protects against foot fungus
- clean, fresh scent

Order No.	Package size	Packaging language
11 24 806	100 g	GB/F; NL; I; GR; USA



dermatologically
tested

also
suitable for
diabetics

Cosmetic

GEHWOL® Refreshing Foot Bath

Refreshing foot bath for tired, burning feet

Product benefits:

- contains algae extract as well as caring substances such as soybean oil and urea
- cooling menthol provides a long-lasting feeling of freshness
- cleans the skin intensively and has a callus-softening effect
- counteracts foot odour
- adds moisture to dry, cracked skin

Order No.	Package size	Packaging language
11 25 526	330 g	GB/F; D/I



Cosmetic

GEHWOL® Bath Salt

Revitalizing rosemary bath additive

Product benefits:

- contains rosemary oil
- cleans the feet gently and thoroughly
- protects against foot odour
- applicable as footbath and complete bath

Order No.	Package size	Packaging language
11 25 222	250 g	INT; GR



Cosmetic

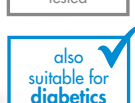
GEHWOL® Foot Bath

Revitalizing herbal oil bath for tired feet

Product benefits:

- contains natural essential oils of lavender, rosemary and thyme
- promotes blood circulation, eliminates foot burn and revitalizes tired feet for a long time
- hard skin, callouses and corns are softened
- the skin becomes more resistant and stays supple
- deodorizes sweaty feet sustainably

Order No.	Package size	Packaging language
11 24 920	200 g 10 portion packs of 20 g each	GR
11 24 910	250 g	D
11 24 916	400 g	GB/F; NL/F; D/I



Cosmetic

GEHWOL® Cream Footbath

Nourishing bath concentrate for tired feet

Product benefits:

- with spike lavender, lavender and menthol
- is good for tired, sore and overstrained feet
- the lipid-regulating texture makes the foot skin supple
- the fresh scent of spike lavender and lavender has a calming and relaxing effect

Order No.	Package size	Packaging language
11 25 008	150 ml	D

GEHWOL – special preparations

This product series offers individual products for special applications as a preventative measure or for special foot problems.





Cosmetic

GEHWOL® FOOTCREAM

Protection from sores and blisters

Product benefits:

- with special medical soap
- menthol prevents burning feet, talc binds the foot sweat
- the oils of thyme, citronella and lavender have a deodorizing and antimicrobial effect
- preventive application, especially for sports and outdoor activities

Order No.	Package size	Packaging language
10 24 023	55 ml (can)	D
11 24 005	75 ml	GB/F; NL/F; D/I; GR; RUS/D



Cosmetic

GEHWOL® EXTRA

Universal foot care cream for daily care

Product benefits:

- with natural essential oils of eucalyptus, rosemary, lavender and thyme
- nourishes and strengthens stressed feet intensively
- deodorizes the foot skin
- revitalizes the feet and increases their performance
- stimulates blood circulation and protects against cold and wet feet

Order No.	Package size	Packaging language
11 24 105	75 ml	GB/F; NL/F; D/I; RUS/D



Cosmetic

GEHWOL® Fluid

For the care and treatment of ingrown toenails, calluses and corns

Product benefits:

- nourishes and beautifies your skin and nails
- makes hard skin smooth
- helpful while using instruments to work on ingrown toenails, calluses, corns and in the nail fold
- prevents inflammation and soothes irritated skin

Order No.	Package size	Packaging language
11 10 901	15 ml	GB/F; USA; GR; RUS/D



GEHWOL® Nailcare

For fragile toe and finger nails and to support the preparative treatment of nail mycosis

Product benefits:

- contains a high percentage of wheat germ oil and bisabolol
- with active ingredients of chamomile essential oil in a solution with optimal wetting and spreading effect
- promotes nail growth

dermatologically
tested

also
suitable for
diabetics

Cosmetic

Order No.	Package size	Packaging language
10 25 101	15 ml	D/I/GR
11 25 101	15 ml	GB/F/NL



GEHWOL – the pressure relief products

Gently cushioned: perfect protection against friction and pressure for stressed feet.
This product series is made from especially skin-friendly, soft, highly elastic polymer gel and offers a solution for any foot problem.





Medical Device

GEHWOL® Correction Ring G

For the relief of typical problems associated with hammertoes

Product benefits:

- soft polymer gel ring
- gently stretches, lowers and guides the toe in the normal position
- the affected toe joint is relieved and callus formation is reduced

Order No.	Package size	Packaging language
11 26 901	3 pads	GB/GR/NL; I/F/D



Medical Device

GEHWOL® Corn Protection Ring G

To relieve the pain in corns

Product benefits:

- supple, soft and protective polymer gel cushion
- it provides three-dimensional padding on and around the painful corn, providing relief from pressure

Order No.	Package size	Packaging language
11 26 921	3 pads small	GB/GR/NL
11 26 922	3 pads medium	GB/GR/NL



Medical Device

GEHWOL® Toe Protection Ring G

For pressure problems between and on the toes

Product benefits:

- for pressure problems between and on the toes
- soft polymer gel ring
- for evenly relieving pressure distribution

Order No.	Package size	Packaging language
11 26 924	2 pads mini	GB/GR/NL; I/F/D
11 26 925	2 pads small	GB/GR/NL; I/F/D
11 26 926	2 pads medium	GB/GR/NL
11 26 927	2 pads large	GB/GR/NL



Medical Device

GEHWOL® Toe Protection

For protection from pressure pain between and on the toes

Product benefits:

- exterior: seamless, highly elastic tissue
- interior: flexible polymer gel pad
- ensures evenly relieving pressure distribution between and on the toes

Order No.	Package size	Packaging language
11 26 802	2 pads small	GB/GR/NL; I/F/D
11 26 803	2 pads medium	GB/GR/NL; I/F/D
11 26 804	2 pads large	GB/GR/NL; I/F/D



Medical Device

GEHWOL® Toe Cap G

For pressure problems between and on the toes

Product benefits:

- highly elastic polymer gel cap
- for evenly relieving pressure distribution
- suitable for problems with the perionychium and the tips of the toes

Order No.	Package size	Packaging language
11 26 934	2 pads mini	GB/GR/NL
11 26 903	2 pads small	GB/GR/NL; I/F/D
11 26 902	2 pads medium	GB/GR/NL; I/F/D



Medical Device

GEHWOL® Toe Cap

For protection from pressure pain between and on the toes

Product benefits:

- exterior: seamless, highly elastic tissue
- interior: completely coated with flexible and skin-friendly polymer gel
- ensures evenly relieving pressure distribution between and on the toes

Order No.	Package size	Packaging language
11 26 805	1 pad	GB/GR/NL



Medical Device

GEHWOL® Toe Separators G

With pad deformities and for toe correction

Product benefits:

- skin-friendly polymer gel cushion
- supple and non-slip relief with corns between the toes
- corrects tight-fitting and overlapping toes
- protects against chafing, skin irritation and cornification

Order No.	Package size	Packaging language
11 26 912	3 pads small	GB/GR/NL
11 26 913	3 pads medium	GB/GR/NL
11 26 914	3 pads large	GB/GR/NL



Medical Device

GEHWOL® Toe Divider G D

With pad deformities and for toe correction

Product benefits:

- skin-friendly polymer gel cushion
- supple and non-slip relief with corns between the toes
- corrects tight-fitting and overlapping toes
- protects against chafing, skin irritation and cornification
- slim separating bars for better wearing comfort

Order No.	Package size	Packaging language
11 26 928	3 pads small	I/F/D
11 26 929	3 pads medium	GB/GR/NL; I/F/D
11 26 930	3 pads large	I/F/D



Medical Device

GEHWOL® Toe Dividers

For protection with tight-fitting shoes

Product benefits:

- skin-friendly small polymer gel plate
- supple and non-slip relief with corns between the toes
- corrects tight-fitting and overlapping toes
- protects against chafing, skin irritation and cornification

Order No.	Package size	Packaging language
11 26 809	3 pads small	GB/GR/NL; I/F/D
11 26 810	3 pads large	GB/GR/NL; I/F/D



dermatologically
tested

Medical Device

GEHWOL® Bunion cushion with toe divider
For pressure relief and distribution on the bunion

Product benefits:

- soft elastic polymer gel
- relieves burning bunions, painful corns and blisters
- prevents overlapping of the first and second toe
- the toes are aligned

Order No.	Package size	Packaging language
11 26 811	1 pad	D/INT



dermatologically
tested

Medical Device

GEHWOL® Small toe pad cushion G
Brings relief from pressure on bunions

Product benefits:

- soft highly elastic cushion
- makes it easier to walk with painful small toe pads
- it provides protection and comfort

Order No.	Package size	Packaging language
11 26 935	1 pad	GB/GR/NL; I/F/D



dermatologically
tested

Medical Device

GEHWOL® Bunion Cushion G
Brings relief from pressure on bunions

Product benefits:

- soft highly elastic cushion
- makes it easier to walk with painful bunions
- it provides protection and comfort

Order No.	Package size	Packaging language
11 26 900	1 pad	GB/GR/NL; I/F/D



Medical Device

GEHWOL® Bunion cushion with elastic bandage

For pressure relief and distribution on the bunion

Product benefits:

- supple polymer gel pad
- adaptable elastic bandage
- fixation on the large toe ensures perfect positioning on the foot and prevents slippage
- due to the special shape suitable for every shoe
- wearable by simply turning right and left

Order No.	Package size	Packaging language
11 26 816	1 pad	D/INT



Medical Device

GEHWOL® Metatarsal and bunion cushion with elastic bandage

For pressure pain in the area of the forefoot and bunion

Product benefits:

- elastic polymer gel pad
- adaptable elastic bandage
- relieves pressure pain and ensures pressure distribution
- fixation on the large toe ensures perfect positioning on the foot and prevents slippage
- wearable by simply turning right and left

Order No.	Package size	Packaging language
11 26 817	1 pad medium	D/INT
11 26 818	1 pad large	D/INT



Medical Device

GEHWOL® Metatarsal cushion G

For the protection of the forefoot and midfoot in the pad area

Product benefits:

- skin-friendly, soft, highly elastic polymer gel cushion
- with a thicker padding in the centre area
- protects the forefoot and midfoot in the pad area from friction and pressure

Order No.	Package size	Packaging language
11 26 904	1 pair small	GB/GR/NL; I/F/D
11 26 933	1 pair large	GB/GR/NL; I/F/D



dermatologically
tested

Medical Device

GEHWOL® Metatarsal Cushion

For the protection of the forefoot and midfoot in the pad area

Product benefits:

- particularly comfortable polymer gel, coated on both sides with elastic tissue
- only 2 mm thick, fits comfortably in any shoe
- protects the forefoot and midfoot in the pad area from friction and pressure

Order No.	Package size	Packaging language
11 26 801	1 pad	GB/GR/NL



dermatologically
tested

Medical Device

GEHWOL® Metatarsal cushion with elastic bandage

To relieve pressure pain in the forefoot

Product benefits:

- supple polymer gel pad
- adaptable elastic bandage
- relieves and distributes the pressure in the area of the forefoot
- due to the special shape suitable for every shoe
- wearable by simply turning right and left

Order No.	Package size	Packaging language
11 26 814	1 pad medium	D/INT
11 26 815	1 pad large	D/INT



dermatologically
tested

Medical Device

GEHWOL® Metatarsal cushion with bandage

To relieve pressure pain in the forefoot, especially while exercising

Product benefits:

- comfortable polymer gel pad
- elastic bandage
- padding in the area of the forefoot
- immediate pressure relief and distribution
- perfect fixation without affecting the blood circulation

Order No.	Package size	Packaging language
11 26 812	1 pad right medium	D/INT
11 26 813	1 pad right large	D/INT
112 681 201	1 pad left medium	D/INT
112 681 301	1 pad left large	D/INT



Medical Device

GEHWOL® Heel cushion G

Brings relief from pressure on heel spur

Product benefits:

- highly elastic, particularly soft damping polymer gel heel cushion
- gel waves absorb shocks exactly in the affected areas of the foot
- avoids extreme stress when walking and standing
- relieves knees, talocalcaneal and hip joints as well as spinal column

Order No.	Package size	Packaging language
11 26 931	1 pair small	GB/GR/NL; I/F/D
11 26 932	1 pair medium	GB/GR/NL; I/F/D
11 26 936	1 pair large	GB/GR/NL; I/F/D



Medical Device

GEHWOL® Cushion for hammer toe G

Brings relief from pressure on hammer toes

Product benefits:

- comfortable polymer gel cushion
- with broad, elastic loop to keep it firmly in place without constricting
- prevents skin irritation and corns on the ends of the toes
- increases the load capacity of the feet noticeably

Order No.	Package size	Packaging language
11 26 915	1 pad right large	GB/GR/NL; I/F/D
11 26 916	1 pad left large	GB/GR/NL; I/F/D
10 269 17	1 pad right small	D
10 269 18	1 pad left small	D



Medical Device

GEHWOL® Blister plaster with hydrocolloid system

For blisters and chafed skin

Product benefits:

- hydrocolloid system draws the fluid out of the blister and combines with it into an actively breathing, gel-like protective cushion.
- gel cushion acts like a moist wound dressing
- covers the blister and reduces pressure
- thanks to its all-round fixation, it keeps the wound clean and germ-free
- oval shape for the heels

Order No.	Package size	Packaging language
11 27 621	6 pads.	D/INT



Medical Device

GEHWOL® Blister plaster with hydrocolloid system For blisters and chafed skin

Product benefits:

- hydrocolloid system draws the fluid out of the blister and combines with it into an actively breathing, gel-like protective cushion
- gel cushion acts like a moist wound dressing
- covers the blister and reduces pressure
- thanks to its all-round fixation, it keeps the wound clean and germ-free
- in three sizes: oval for heels, cylindrical for pads, and round with wings for the toes.

Order No.	Package size	Packaging language
11 27 622	6 pads	D/INT



Medical Device

GEHWOL® Corn Plasters with salicylic acid - comfort Soften corns and callus so that they can be removed painlessly

Product benefits:

- also for the treatment of soft corns between the toes

Order No.	Package size	Packaging language
112 600 007	8 pads	D/GB/I



Medical Device

GEHWOL® Corn Protection Plasters

For the prevention of pressure pain with corns

Product benefits:

- soft moleskin tissue
- with a skin-friendly plaster layer – self-adhesive
- protects against pressure pain between and on the toes

Order No.	Package size	Packaging language
112 611 101	9 pads	D/INT



GEHWOL® Protection Plaster oval

For the prevention of pressure pain

Product benefits:

- soft moleskin tissue
- with a skin-friendly plaster layer – self-adhesive
- protects with bunions and callus problems

Medical Device

Order No.	Package size	Packaging language
112 611 001	4 pads	D/INT



GEHWOL® Thick Protective Plaster – Cut to size

For the prevention of pressure and friction

Product benefits:

- soft jersey fluff
- with a skin-friendly plaster layer – self-adhesive
- for cutting to required size
- protects against pressure and friction in sensitive and stressed skin

Medical Device

Order No.	Package size	Packaging language
11 27 610	4 pads	D/INT



GEHWOL® Toe Rings round

For the prevention of pressure pain

Product benefits:

- made from soft felt
- with a skin-friendly plaster layer – self-adhesive

Medical Device

Order No.	Package size	Packaging language
112 620 001	9 pads	D/INT



Medical Device

GEHWOL® Toe Rings oval

For the prevention of pressure pain

Product benefits:

- made from soft felt
- with a skin-friendly plaster layer – self-adhesive

Order No.	Package size	Packaging language
11 27 200	9 pads	D/INT



Medical Device

GEHWOL® Bunion Rings round

For the prevention of pressure pain

Product benefits:

- made from soft felt
- with a skin-friendly plaster layer – self-adhesive

Order No.	Package size	Packaging language
112 610 001	6 pads	D/INT



Medical Device

GEHWOL® Bunion Rings oval

For the prevention of pressure pain

Product benefits:

- made from soft felt
- with a skin-friendly plaster layer – self-adhesive

Order No.	Package size	Packaging language
11 27 100	6 pads	D/INT

GEHWOL® Sponge for Hard Skin

For callus removal

Product benefits:

- coarse and fine-pored mineral callus sponge
- coarse side for removing stubborn calluses, weals and corns from the feet
- fine side for hands, knuckles, knees, etc.
- removes dead skin cells and makes the skin soft and tender

Order No.	Package size	Packaging language
112 770 001	1 pad	D/INT

Space for e.g. advertisements
(self-promotion by the importer)

GERLAVIT® / GERLASAN®



Beyond the foot – the body care of Gerlach

The core competence of the company lies in foot care. This comprehensive knowledge, which has been built through research over years, can be transferred to other areas of the body care. With the brands Gerlavit and Gerlasan, Eduard Gerlach GmbH offers further quality products that go beyond foot care.

GERLAVIT® Moor Vitamin Cream

For the care of sensitive, dry skin

Product benefits:

- with natural vegetable oils from wheatgerm, avocado and jojoba as well as deep moor extract
- nourishes the skin and makes it smooth and supple
- panthenol and vitamin E work against the formation of wrinkles and premature ageing of the skin



Cosmetics

Order No.	Package size	Packaging language
21 10 805	75 ml	GB/F

GERLASAN® Hand Cream with urea

For daily hand care

Product benefits:

- formulation of aloe vera, jojoba oil, tapioca starch and urea
- with bisabolol, panthenol
- nourishes and protects stressed hands intensively
- is easy to distribute and absorbs quickly



Cosmetics

Order No.	Package size	Packaging language
20 50 202	40 ml	D
21 50 005	75 ml	GB/F; D/I; NL/F; PL; RUS/D

GERLASAN achselfrisch®

For sustainable deodorization

Product benefits:

- combination of skin-friendly deodorants
- normalizes perspiration
- works sustainably and intensively
- does not stain



✓
dermatologically
tested

✓
also
suitable for
diabetics

Cosmetics

Order No.	Package size	Packaging language
21 20 208	150 ml	GB/F

balance



GEHWOL / GERLASAN balance – the probiotic care concept for stressed skin

This product series is for everyone who places value on actively and preventively doing something for the health. The probiotic care power based on three active substances starts to work before skin problems can even develop.



Cosmetic

GEHWOL® balance Foot Cream

Revitalizes and strengthens stressed skin

Product benefits:

- a probiotic care concept for skin stressed by external influences every day
- the probiotic active substance BIOTILYS® strengthens the natural skin flora and protects the skin
- white tea extract moisturizes and protects against moisture loss
- sesame oil nourishes the skin, leaving it noticeably more smooth and supple
- balance care is vegan, PEG-free and contains no parabens or silicone oils

Order No.	Package size	Packaging language
11 23 305	75 ml	GB/F/NL



Cosmetic

GEHWOL® balance Leg & Foot Lotion

Revitalizes and strengthens stressed skin

Product benefits:

- a probiotic care concept for skin stressed by external influences every day
- the probiotic active substance BIOTILYS® strengthens the natural skin flora and protects the skin
- white tea extract moisturizes and protects against moisture loss
- sesame oil nourishes the skin, leaving it noticeably more smooth and supple
- balance care is vegan, PEG-free and contains no parabens or silicone oils

Order No.	Package size	Packaging language
11 23 205	75 ml	GB/F/NL



Cosmetic

GERLASAN® balance Hand Cream

Revitalizes and protects stressed skin

Product benefits:

- a probiotic care concept for skin stressed by external influences every day
- the probiotic active substance BIOTILYS® strengthens the natural skin flora and protects the skin
- white tea extract moisturizes and protects against moisture loss
- sesame oil nourishes the skin, leaving it noticeably more smooth and supple
- balance care is vegan, PEG-free and contains no parabens or silicone oils

Order No.	Package size	Packaging language
21 50 303	50 ml	GB/F/NL



Configuration suggestions and advertising material

The strong brands of Gerlach want to be seen in your pharmacy. That is why we have put together configuration suggestions for you according to the size of your pharmacy. We are happy if you give importance to the topic of foot care in your pharmacy. Because it is our feet that safely carry us through life. We support the placement and visibility of the products on the shelf with comprehensive materials for sales promotion and consulting.

Feel free to contact our field consultants!

International versions of advertising material on request.



Configuration suggestions L



Visual zone



Grasping zone

Configuration suggestions M



Visual zone



Grasping zone

Configuration suggestions S



Visual zone



Grasping zone

Sales aids

GEHWOL Floor sales display

(permanent display) multi-faced

This eye-catching secondary placement element offers your customers good orientation in the wide range of GEHWOL foot care products.

- stand size 50 x 40 cm
- overall height approx. 200 cm
- with 5 acrylic levels
 - 12 self-service hooks for Gehwol polymer gel, plasters and pressure relief articles
- can be filled individually

Order No. 720 063 820



GEHWOL Wall display

The lightweight yet sturdy wall display offers space for 15 GEHWOL polymer gel products, plasters and pressure protection products.

- with glossy lacquered, printed top
- holes for 15 hooks
- with matt anodized aluminium frame

Dimensions 40 x 60 x 2.5 cm (W x H x D)

Order No. 720 064 000

With GEHWOL table displays, you have the option to choose the appropriate HV display for your pharmacy, depending on the season, colour or place. Upon request, we will provide you with the display free of charge for the placement of your purchased products.

GEHWOL table displays



Table display large:

Dimensions 36,5 x 24 x 11,5 cm (L x W x H)

Pressure relief articles poster:

(only for the "large" version)

Table display medium:

Dimensions 28,8 x 21,4 x 5,5 cm (L x B x H)

Table display small:

Dimensions 19,8 x 16 x 3,5 cm (L x B x H)

Table display posters:

large

Spring/Summer

Autumn/Winter

medium

Sports/Hiking

Spring/Summer

Autumn/Winter

small

Spring/Summer

Autumn/Winter

GEHWOL Shelf tops

With GEHWOL shelf tops made of acrylic glass you increase the attention to the products and the brand on the shelf. Whether there is one element or several of them side by side – they are eye-catchers for the shelf.

- 3 mm acrylic glass, satin, 2 x bent

Dimensions 30 x 4,6 cm (L x W)

Order No. 720 060 050



Posters

GEHWOL Posters are always a valuable finishing touch to your storefront or shop window. Choose from the current offers the posters that best suit your needs. They can either be stood up or hung. How to set accents in your showroom or in the shop window. **Poster size:** approx. 42 x 60 cm

International versions of advertising material on request.



Poster balance



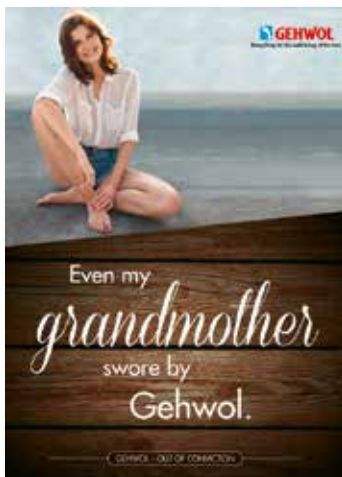
Poster Pressure Protection



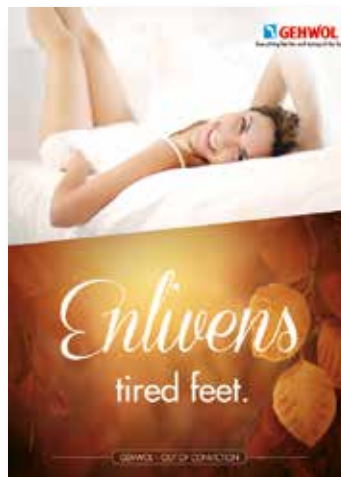
Spring



Summer



Image



Autumn



Winter



GEHWOL med Sensitive



GEHWOL med Express foam



Plant Foot



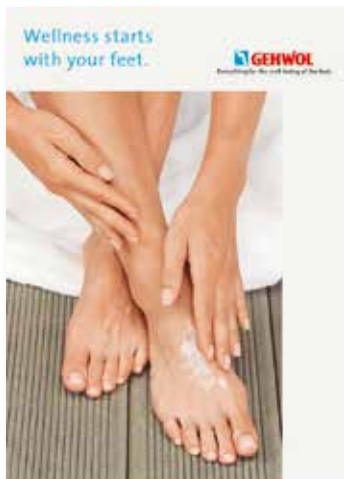
Hiking



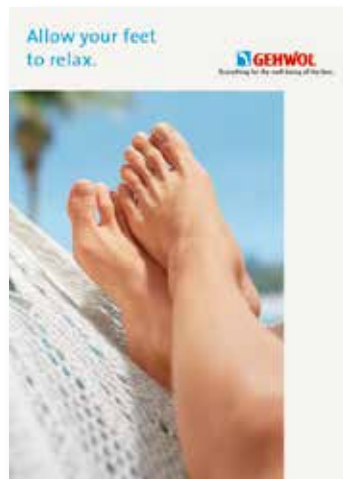
Athlete



Good on foot



Wellness



Relaxation



Feet in the Sand

Decoration material

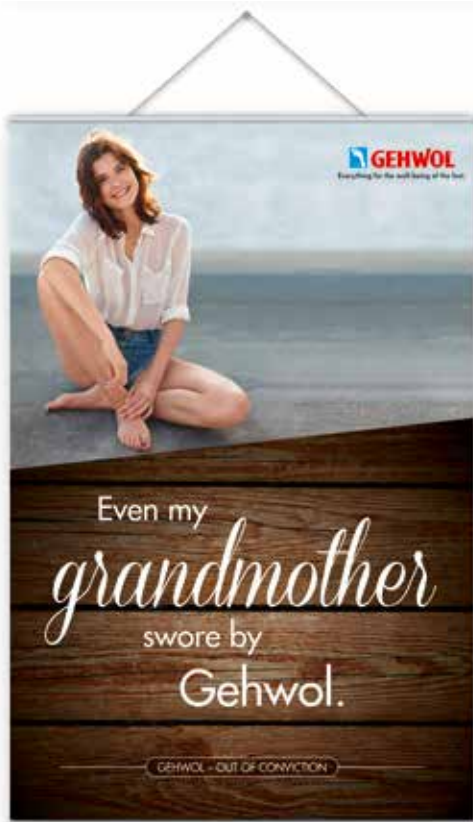


Image fabric banner

Digital fabric print, top and bottom with metal hollow edge trim in silver, including hanging cord at the top for easy attachment.

Dimensions 60 x 90 cm

Material Decoration fabric 210 g/m²

Tin sign

Tin signs stand for longevity and quality. A form of advertising that attracts attention and is remembered for a long time.

Dimensions 30 x 40 cm

Material Steel sheet approx. 0.5 mm

Production Made in Germany

Only available in German.



GEHWOL med Sensitive decoration tube

High-quality tube stand for decoration and promotion with hot foil stamping in silver, including assembly instructions.

Dimensions 30 x 65 cm

Material 350 g/m² chromo cardboard



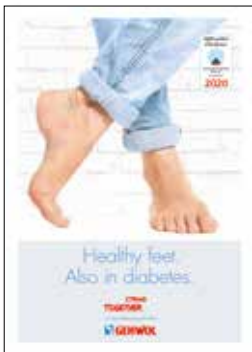
GEHWOL Paper Carrier Bags

Samples



GEHWOL and other samples

Flyers

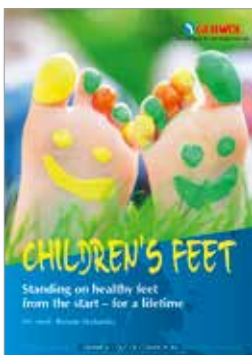


GEHWOL Diabetes Guidebook

Information
materials
for your
customers.



GEHWOL Product Information



GEHWOL Brochure Children's Feet

GEHWOL Consumer Information



We are glad to place posters, pedestals and decorative folding cartons at your disposal.



Note
Image, product, colour deviations
and price changes reserved.
No liability is assumed for print
technical colour deviations,
typesetting errors and falsities.



Please note that product related information of this edition of Gerlachs Brand Book are directly translated from the version which is used for the German market. This version does not follow any other country-specific regulatory or legal conditions. Eduard Gerlach GmbH is not liable for any unlawful use of this medium in countries outside of Germany.

7203 10203/000/M+E