



# Gerlach's Brand World

The key of shared success – for your pharmacy

**GEHWOL®**

**GERLAVIT®**

**GERLASAN®**





**GEHWOL<sup>®</sup>**

**GERLAVIT<sup>®</sup>**

**GERLASAN<sup>®</sup>**





# What the keys of our success are...

The company came into existence out of a vision and conviction of helping people with foot problems, making foot care accessible to everyone, building expertise in the foot care market, and creating awareness of foot care.

This vision and conviction has turned Eduard Gerlach into a pioneer of modern foot care. Vision, experience and values have been passed on at Gerlach from generation to generation. This is how Eduard Gerlach GmbH has ensured the success of the family business – for 150 years by now.

The key brand, which is still an important component of the company logo, has been with Eduard Gerlach GmbH since the company was founded. It was a great honour for the company to obtain the permission of the town administration to use the keys from the coat of arms of Lübbecke for its own trademark. Even at that time it was applied to products made by Gerlach, thus confirming the high-quality of the products. On the other hand, it is an expression of the bond with the town of Lübbecke.

The company, its employees, the deliberately chosen distribution channel through the specialized trade as well as satisfied customers, who out of conviction buy and use the products of the company, are the keys to shared success.

# Our values

## **Innovation**

Gerlach sees itself as a source of inspiration for professional foot care and as a pioneer in the foot care market. The company was born out of an innovation – the foot cream. It should continue to grow in the future through innovations for new product ideas.

## **Quality**

At Gerlach, strict guidelines apply in the area of quality assurance. Diligent selection of raw materials, conscientiousness in the production of the products and in the testing of the finished goods ensure consistently high quality.

## **Loyalty to the specialist trade**

Through the deliberately chosen distribution channel through the specialized trade, Eduard Gerlach GmbH has built up trust for years and cultivates a loyal partnership. With its well-known brands, the company provides retailers with products that meet all the requirements of sophisticated care.

## **Customer focus**

With its products, the company has been working „For the well-being of the feet“ for 150 years and will continue to do everything in its power to keep feet healthy. Helping the customers with their foot problems to meet their needs and desires – this is essential for Gerlach. The brands Gerlasan and Gerlavit expand the product range with body care products.

## **Employee orientation**

Gerlach has a loyal workforce. Eduard Gerlach GmbH is the employer of people who feel connected to the company, identify with the company and the brand and live this way.

## **Tradition and family**

Eduard Gerlach GmbH has been committed to foot health for five generations. Knowledge that has been passed on in the family has accumulated in the company for generations. Thus, the company is able to keep growing. The family idea has played and still plays an important role in the company.

## **Closeness to nature**

In product development at Gerlach, emphasis is placed on natural ingredients and the use of essential oils. Gerlach stands for the leitmotif: Natural power for the well-being of the feet. The basis of many GEHWOL products is the best of nature. Purity and naturalness, effectiveness and durability play an important role here.





## Our brands

### **GEHWOL<sup>®</sup>**

everything for the well-being of the feet

**Gehwol med** – a solution for every foot problem

**Gehwol** – the classic product series

**Gehwol** – the special preparations

**Gehwol** – the pressure relief products

### **GERLAVIT<sup>®</sup>**

the facial care

with the natural power of moor extract

### **GERLASAN<sup>®</sup>**

the body care

### **GEHWOL<sup>®</sup> / GERLASAN<sup>®</sup>** balance

the probiotic care concept for stressed skin

# GEHWOL®



# The GEHWOL brand promise

GEHWOL – out of conviction

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## **The GEHWOL brand – everything for the well-being of the feet since 1910**

Over the course of decades, Gerlach has become synonymous with foot care. Its brand, GEHWOL, was officially registered in 1910 and has stood for the well-being of the feet ever since that time. The versatile product range offers solutions for every foot problem.

## **Loyalty to the expert trade – for expertise in treatment and advice**

As a partner with a long tradition, Eduard Gerlach GmbH has built up trust with the expert trade with its expertise in the business of foot care and high-quality products throughout the decades. This trust is reflected in the recommendation and sale of the products. By consciously choosing to sell our products via the expert trade and by competent advice provided by the extensive field service, we jointly show expertise in the business of foot care.

## **Product quality – for the shared image and customer satisfaction**

The GEHWOL brand has always stood for quality. Quality assurance at Gerlach has a three-stage quality control system, starting with receipt of all utilised raw materials and ending with finished products. For GEHWOL products, we want to make sure that customers always receive flawless products of consistent high quality. If it says GEHWOL, it has to contain GEHWOL.

## **Research and development – for successful advances in professional foot care**

Eduard Gerlach GmbH has the mission of further developing the professional foot care market. Gerlach loves feet and will do everything to keep them healthy. A competent team from various departments of the company develops ideas, and they don't just meet current market requirements. At Gerlach, we also seek out trends so that we can serve future markets. Even in the future, the company wants to be able to say: Feet that move a lot should always be nourished with GEHWOL.

# Medical care concept for normal, dry and sensitive skin

GEHWOL med  
Express foam

GEHWOL med  
Lipidro Cream

GEHWOL med  
Callus Cream

GEHWOL med  
Salve for cracked  
skin

GEHWOL med  
Sensitive

Basic care  
for normal to  
dry skin

Intensive care  
for dry skin and  
for the prevention  
of callus

When having  
excess callus  
for the removal of  
excessive callus

When having  
heavily callus,  
cracked, dry  
and rough skin

Special care  
for sensitive, itchy  
or reddened skin



Moisturizing care



Rich and moisturizing care



Sensitive care

**Immediate moisture**  
4-times hydro-complex  
with evening primrose oil,  
moor plant extract, urea  
and avocado oil.  
For moisture supply!

**Sustainable care**  
Care complex with urea  
(10%), algae extract,  
allantoin, sea buckthorn  
oil and avocado oil. For  
hydro-lipid balance!

**Intensive care**  
Care complex with  
urea (18%), glycerine,  
allantoin, silk extract and  
avocado oil. For callus  
reduction!

**Regenerating care**  
Salve base with special  
medical soap, lanolin,  
panthenol. For treating  
cracked skin!

**3-times sensitive care**  
3-times active protection. Infection  
protection with MicroSilver BG™,  
reduction of itching and redness.  
Barrier protection with ceramides and  
almond oil. Against germ spreading!

# GEHWOL med – a solution for every foot problem

This particularly effective product series offers a medical care concept for normal, dry and sensitive skin.



RANGE SUMMARY



GEHWOL med® Sensitive  
Special care for sensitive, itchy or reddened skin

Product benefits:

- special care with highly purified MicroSilver BG™ (nano-free)
- with 3-times active protection: symptom, infection and barrier protection
- relieves itching, skin burning and redness
- also for therapy-supporting care in neurodermatitis, foot and nail fungus
- without parabens, scents, PEG emulsifiers and silicone oils

dermatologically tested

also suitable for diabetics

Cosmetic

Order No.	Package size	Packaging language
11 41 305	75 ml	GB/F; D/I
10 41 307	125 ml	D



GEHWOL med® Express foam  
Basic care for normal to dry skin

Product benefits:

- 4-times hydro-complex of evening primrose oil, moor plant extract, urea and avocado oil
- it is absorbed rapidly and is non-greasy
- provides the skin with moisture at express speed
- without parabens, scents, silicones or PEG emulsifiers; unscented

dermatologically tested

also suitable for diabetics

Cosmetic

Order No.	Package size	Packaging language
11 41 407	125 ml	GB/F/NL



GEHWOL med® Lipidro® Cream  
Intensive care for dry skin and for the prevention of callus

Product benefits:

- sustainable care with urea (10%), algae extract, allantoin, sea buckthorn oil and avocado oil for a fat and moisture balance
- enhances the moisture retention capacities of the skin and promotes skin circulation
- balances the protective function of the skin
- softens callus and reduces excessive callus formation

dermatologically tested

also suitable for diabetics

Cosmetic

Order No.	Package size	Packaging language
10 40 802	40 ml	D
11 40 805	75 ml	GB/F; NL/F; D/I; SLO/D; DK/N; GR; PL; RUS/D; USA
11 40 807	125 ml	GB/F; DK/N; GR; PL; D/RUS; D/SLO

## RANGE SUMMARY



dermatologically tested

also suitable for diabetics

Cosmetic

### GEHWOL med® Salve for cracked skin

Regenerative care for severely callused, cracked, dry and rough skin

Product benefits:

- salve base of special medical soap, lanolin and panthenol
- combined with natural essential oils and anti-inflammatory bisabolol
- by regular use your skin will regain its natural elasticity and resistibility; it will also be protected

Order No.	Package size	Packaging language
11 40 105	75 ml	GB/F; NL/F; D/I; SLO/D; DK/N; GR; PL; RUS/D; USA; S
11 40 107	125 ml	GB/F; NL/F; DK/N; PL; RUS/D; PT;



dermatologically tested

also suitable for diabetics

Cosmetic

### GEHWOL med® Callus Cream

For the removal of excessive callus

Product benefits:

- care complex with urea (18%), glycerine, allantoin, silk extract and avocado oil
- loosens the cell structure of the hard callus layers
- immediate softening and noticeable callus reduction within a few days
- normal condition of the skin is reached generally in 28 days
- silk extract provides moisture and smoothens the skin surface

Order No.	Package size	Packaging language
11 41 205	75 ml	GB/F; NL/F; D/I; DK/N; GR; RUS/D; USA
11 41 207	125 ml	NL/F



dermatologically tested

also suitable for diabetics

Cosmetic

### GEHWOL med® Deodorant foot cream

For 24-hour freshness with manuka extract

Product benefits:

- pleasant fragrance combined with highly-concentrated active ingredient extract from manuka oil with micronised zinc oxide
- eliminates strong foot odour for at least 24 hours
- moisturizing and nourishing with jojoba oil and aloe vera
- unsaturated fatty acids support the natural skin functions

Order No.	Package size	Packaging language
11 40 705	75 ml	GB/F; NL/F; D/I; USA
11 40 707	125 ml	D

RANGE SUMMARY



dermatologically tested

also suitable for diabetics

Cosmetic

GEHWOL med® Antitranspirant  
Cream lotion for sweat reduction

Product benefits:

- aloe vera, avocado oil and glycerine nourish the skin
- aluminium chlorohydrate reduces sweat formation
- zinc ricinoleate removes odours and sodium PCA protects the skin against dehydration
- the skin is protected against sweat-decomposing micro-organisms, foot fungus and itching between the toes

Order No.	Package size	Packaging language
11 41 107	125 ml	GB/F



dermatologically tested

also suitable for diabetics

Cosmetic

GEHWOL med® Nail protection pen  
For the care of nails and for the prevention of fungal infection

Product benefits:

- contains the high-quality care substances jojoba oil, vitamin E acetate, panthenol and bisabolol
- clotrimazole prevents fungal infections
- sustainable care for nails, makes nails beautiful and supple

Order No.	Package size	Packaging language
10 41 023	3 ml	D
11 41 023	3 ml	GB/ASIA (without clotrimazole)



dermatologically tested

also suitable for diabetics

Cosmetic

GEHWOL med® Protective Nail and Skin Oil  
For the care of nails and skin as well as for the prevention of fungal infection

Product benefits:

- contains the high-quality care substances wheatgerm oil, panthenol and bisabolol
- clotrimazole prevents fungal infections
- fragile and brittle nails regain their elasticity and beauty. The nails receive a natural silky shine

Order No.	Package size	Packaging language
11 40 201	15 ml	GB/F; NL/F; D/I; DK/N; GR; PL; RUS/D; PT; GB/F and GB/N (without clotrimazole)

## RANGE SUMMARY



dermatologically tested

also suitable for diabetics

Cosmetic

GEHWOL med® Protective Nail and Skin Cream  
For the care of nails and skin as well as for the prevention of fungal infection

Product benefits:

- contains the high-quality care substances wheatgerm oil, panthenol and bisabolol
- clotrimazole prevents fungal infections
- fragile and brittle nails regain their elasticity and beauty, the nails receive a natural silky shine

Order No.	Package size	Packaging language
11 41 301	15 ml	GB/F; NL/F; D/I



Cosmetic

GEHWOL med® Nail Softener  
Prevents ingrown nails and heavy cornification

Produktvorteile:

- quickly and carefully softens cornification
- alleviates discomfort with ingrown toenails
- the painful pressure of the nail on the stressed tissue is eliminated
- keeps the cuticle supple

Order No.	Package size	Packaging language
11 40 401	15 ml	GB/F; NL/F; D/I; GR; PL



dermatologically tested

also suitable for diabetics

Cosmetic

GEHWOL med® Foot Powder  
Protects against fungal infection and deodorizes

Product benefits:

- contains the high-quality care substances tapioca starch, zinc oxide and bisabolol
- protects against foot odour and foot sweat
- clotrimazole prevents fungal infections
- keeps the feet dry

Order No.	Package size	Packaging language
11 40 906	100 g	GB/F; GR



# GEHWOL – the classic product series

For all those who want to do their feet and legs good, this product series offers a wide range. Whether hyaluron, milk and honey or essential oils – the products of this series meet every taste.



## RANGE SUMMARY



dermatologically tested

also suitable for diabetics

Cosmetic

### GEHWOL® Softening Balm

For silky soft nourished skin

Product benefits:

- with deep-acting hyaluron, proteins from milk and honey extract
- contains 10% urea and nourishing avocado oil
- makes the skin perceptibly supple and visibly smooth
- binds moisture right into the deep skin layers

Order No.	Package size	Packaging language
10 23 407	125 ml	D



dermatologically tested

also suitable for diabetics

Cosmetic

### GEHWOL® Mother-of-Pearl Scrub

Nourishing scrub for legs and feet

Product benefits:

- with mother-of-pearl powder, fine sugar crystals and massaging jojoba wax balls
- contains anti-inflammatory bisabolol, skin-soothing panthenol, brown algae extract and jojoba oil
- removes dead skin cells and provides the skin with moisture
- makes the skin smooth and supple

Order No.	Package size	Packaging language
10 25 407	125 ml	D



dermatologically tested

also suitable for diabetics

Cosmetic

### GEHWOL® Leg Balm

Herbal balm for legs and feet

Product benefits:

- contains soothing allantoin (the active ingredient in horse chestnut) and anti-inflammatory bisabolol
- with hamamelis extract, menthol and skin-soothing panthenol
- absorbs quickly, is not greasy and immediately gives a soothing sensation of freshness against heavy, tired legs
- strengthens the veins, relieves leg issues and helps to reduce spider veins and varicose veins
- prevents foot fungus

Order No.	Package size	Packaging language
11 24 307	125 ml	GB/F; NL/F; D/I; GR

## RANGE SUMMARY



dermatologically tested

also suitable for diabetics

Cosmetic

### GEHWOL® Balm

Refreshing, revitalizing foot balm for normal skin

Product benefits:

- contains cooling menthol and natural essential oils from rosemary and lavender
- jojoba oil and aloe vera nurture the skin and improve its resilience
- relieves burning feet and signs of fatigue
- provides the skin with additional moisture
- prevents foot odour sustainably and offers effective protection against foot fungus

Order No.	Package size	Packaging language
11 24 205	75 ml	GB/F; NL/F; D/I
11 24 207	125 ml	D; NL/F



dermatologically tested

also suitable for diabetics

Cosmetic

### GEHWOL® Balm

Refreshing, revitalizing foot balm for dry, rough skin

Product benefits:

- contains cooling menthol and natural essential oils from rosemary and lavender
- with avocado oil, aloe vera and increased lipid content
- relieves burning feet and signs of fatigue
- cracked and rough skin becomes smooth and supple again
- provides the skin with additional moisture
- prevents foot odour sustainably and offers effective protection against foot fungus

Order No.	Package size	Packaging language
11 24 705	75 ml	GB/F; NL/F; D/I
11 24 707	125 ml	NL/F



dermatologically tested

also suitable for diabetics

Cosmetic

### GEHWOL® Warming Balm

Moisturizing care against cold feet

Product benefits:

- with extracts of algae, paprika and ginger as well as essential oils of rosemary, lavender and camphor
- contains care ingredients such as avocado oil, beeswax, aloe vera, urea and glycerine
- stimulates blood circulation and gives a pleasant feeling of warmth
- helps the skin to store and bind the moisture natural moisture
- protects against foot odour and foot fungus
- nourishes the skin intensively, makes it smooth and supple

Order No.	Package size	Packaging language
11 24 405	75 ml	GB/F; NL/F; D/I

RANGE SUMMARY



dermatologically tested

also suitable for diabetics

Cosmetic

GEHWOL® Refreshing Balm  
Freshness for tired, burning feet

Product benefits:

- with peppermint oil and menthol, as well as care substances jojoba oil, urea and glycerine
- refreshes tired, sore and heavily strained feet and legs
- immediately soothes, cools and deodorizes your feet for that fresh feeling that lasts
- regulates the moisture of the skin and restores elasticity to hardened skin areas
- protects against foot odour and foot fungus
- it is absorbed rapidly and is non-greasy

Order No.	Package size	Packaging language
11 23 705	75 ml	GB/F; NL/F; D/I; GR; PL



dermatologically tested

also suitable for diabetics

Cosmetic

GEHWOL® Foot + Shoe Deodorant  
For hygienic freshness and protection

Product benefits:

- zinc ricinoleate eliminates and prevents sweat odour
- antimicrobial agents protect against foot fungus
- especially for sports and on the go, e.g. in hotel rooms, baths, when trying on shoes, etc.
- pleasant scent provides confidence

Order No.	Package size	Packaging language
11 23 608	150 ml	GB/F/NL; D/I/PL; GR; USA



dermatologically tested

also suitable for diabetics

Cosmetic

GEHWOL® Caring Foot Spray  
For deodorization, protection and care

Product benefits:

- contains urea and allantoin
- refreshes and deodorizes the feet and effectively protects against foot fungus
- nourishes the feet and gives the skin the necessary moisture
- the skin remains smooth and wellgroomed

Order No.	Package size	Packaging language
10 23 508	150 ml	D

## RANGE SUMMARY



dermatologically tested

also suitable for diabetics

Cosmetic

### GEHWOL® caring FOOTDEO

For deodorization, protection and care

Product benefits:

- contains natural medicinal plant oils of rosemary and lavender
- with herbal extracts of chamomile and peppermint, along with panthenol
- lastingly eliminates foot odour and protects against foot and nail fungus
- revitalizes and stimulates blood circulation

Order No.	Package size	Packaging language
11 23 808	150 ml	GB/F; NL/F; D/I; GR



dermatologically tested

also suitable for diabetics

Cosmetic

### GEHWOL® Foot Powder

Special deodorizing powder

Product benefits:

- keeps the feet dry, supple and odourless
- protects against foot fungus
- clean, fresh scent

Order No.	Package size	Packaging language
11 24 806	100 g	GB/F; NL; I; GR; USA



dermatologically tested

also suitable for diabetics

Cosmetic

### GEHWOL® Refreshing Foot Bath

Refreshing foot bath for tired, burning feet

Product benefits:

- contains algae extract as well as caring substances such as soybean oil and urea
- cooling menthol provides a long-lasting feeling of freshness
- cleans the skin intensively and has a callus-softening effect
- counteracts foot odour
- adds moisture to dry, cracked skin

Order No.	Package size	Packaging language
11 25 526	330 g	GB/F; D/I

## RANGE SUMMARY



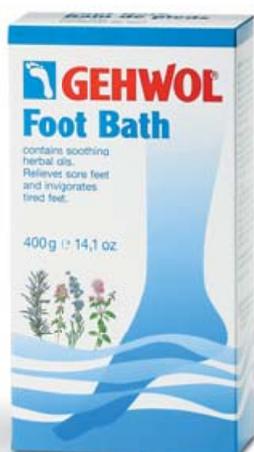
Cosmetic

### GEHWOL® Bath Salt Revitalizing rosemary bath additive

#### Product benefits:

- contains rosemary oil
- cleans the feet gently and thoroughly
- protects against foot odour
- applicable as footbath and complete bath

Order No.	Package size	Packaging language
11 25 222	10 portion packs of 25 g each	D/INT; GR



Cosmetic

### GEHWOL® Foot Bath Revitalizing herbal oil bath for tired feet

#### Product benefits:

- contains natural essential oils of lavender, rosemary and thyme
- promotes blood circulation, eliminates foot burn and revitalizes tired feet for a long time
- hard skin, callouses and corns are softened
- the skin becomes more resistant and stays supple
- deodorizes sweaty feet sustainably

Order No.	Package size	Packaging language
11 24 920	10 portion packs of 20 g each	GR; PL
11 24 910	250 g	D
11 24 916	400 g	GB/F; NL/F; D/I



Cosmetic

### GEHWOL® Cream Footbath Nourishing bath concentrate for tired feet

#### Product benefits:

- with spike lavender, lavender and menthol
- is good for tired, sore and overstrained feet
- the lipid-regulating texture makes the foot skin supple
- the fresh scent of spike lavender and lavender has a calming and relaxing effect

Order No.	Package size	Packaging language
11 25 008	150 ml	D

# GEHWOL – special preparations

This product series offers individual products for special applications as a preventative measure or for special foot problems.



RANGE SUMMARY



dermatologically tested

also suitable for diabetics

Cosmetic

GEHWOL® FOOTCREAM

Protection from sores and blisters

Product benefits:

- with special medical soap
- menthol prevents burning feet, talc binds the foot sweat
- the oils of thyme, citronella and lavender have a deodorizing and antimicrobial effect
- preventive application, especially for sports and outdoor activities

Order No.	Package size	Packaging language
10 24 023	55 ml (can)	D
11 24 005	75 ml	GB/F; NL/F; D/I; GR; D/RUS



dermatologically tested

also suitable for diabetics

Cosmetic

GEHWOL® EXTRA

Universal foot care cream for daily care

Product benefits:

- with natural essential oils of eucalyptus, rosemary, lavender and thyme
- nourishes and strengthens stressed feet intensively
- deodorizes the foot skin
- revitalizes the feet and increases their performance
- stimulates blood circulation and protects against cold and wet feet

Order No.	Package size	Packaging language
11 24 105	75 ml	GB/F; NL/F; D/I; D/RUS



dermatologically tested

also suitable for diabetics

Cosmetic

GEHWOL® Fluid

For the care and treatment of ingrown toenails, calluses and corns

Product benefits:

- nourishes and beautifies your skin and nails
- makes hard skin smooth
- helpful while using instruments to work on ingrown toenails, calluses, corns and in the nail fold
- prevents inflammation and soothes irritated skin

Order No.	Package size	Packaging language
11 10 901	15 ml	GB/F; USA; GR; D/RUS

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## RANGE SUMMARY

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### GEHWOL® Nailcare

For fragile toe and finger nails and to support the preparative treatment of nail mycosis

#### Product benefits:

- contains a high percentage of wheat germ oil and bisabolol
- with active ingredients of chamomile essential oil in a solution with optimal wetting and spreading effect
- promotes nail growth

dermatologically  
tested

also  
suitable for  
diabetics

Cosmetic

Order No.	Package size	Packaging language
10 25 101	15 ml	D/I/GR
11 25 101	15 ml	GB/F/NL



# GEHWOL – the pressure relief products

Gently cushioned: perfect protection against friction and pressure for stressed feet.  
This product series is made from especially skin-friendly, soft, highly elastic polymer gel and offers a solution for any foot problem.





Medical Device

### GEHWOL® Correction Ring G

For the relief of typical problems associated with hammertoes

Product benefits:

- soft polymer gel ring
- gently stretches, lowers and guides the toe in the normal position
- the affected toe joint is relieved and callus formation is reduced

Order No.	Package size	Packaging language
11 26 901	3 pads	GB/GR/NL/; I/F/D



Medical Device

### GEHWOL® Corn Protection Ring G

To relieve the pain in corns

Product benefits:

- supple, soft and protective polymer gel cushion
- it provides three-dimensional padding on and around the painful corn, providing relief from pressure

Order No.	Package size	Packaging language
11 26 921	3 pads small	GB/GR/NL
11 26 922	3 pads medium	GB/GR/NL



Medical Device

### GEHWOL® Toe Protection Ring G

For pressure problems between and on the toes

Product benefits:

- for pressure problems between and on the toes
- soft polymer gel ring
- for evenly relieving pressure distribution

Order No.	Package size	Packaging language
11 26 924	2 pads mini	GB/GR/NL; I/F/D
11 26 925	2 pads small	GB/GR/NL; I/F/D
11 26 926	2 pads medium	GB/GR/NL
11 26 927	2 pads large	GB/GR/NL



Medical Device

### GEHWOL® Toe Protection

For protection from pressure pain between and on the toes

Product benefits:

- exterior: seamless, highly elastic tissue
- interior: flexible polymer gel pad
- ensures evenly relieving pressure distribution between and on the toes

Order No.	Package size	Packaging language
11 26 802	2 pads small	GB/GR/NL; I/F/D
11 26 803	2 pads medium	GB/GR/NL; I/F/D
11 26 804	2 pads large	GB/GR/NL; I/F/D



Medical Device

### GEHWOL® Toe Cap G

For pressure problems between and on the toes

Product benefits:

- highly elastic polymer gel cap
- for evenly relieving pressure distribution
- suitable for problems with the perionychium and the tips of the toes

Order No.	Package size	Packaging language
11 26 934	2 pads mini	GB/GR/NL
11 26 903	2 pads small	GB/GR/NL; I/F/D
11 26 902	2 pads medium	GB/GR/NL; I/F/D



Medical Device

### GEHWOL® Toe Cap

For protection from pressure pain between and on the toes

Product benefits:

- exterior: seamless, highly elastic tissue
- interior: completely coated with flexible and skin-friendly polymer gel
- ensures evenly relieving pressure distribution between and on the toes

Order No.	Package size	Packaging language
11 26 805	1 pad	GB/GR/NL



Medical Device

**GEHWOL® Toe Separators G**  
With pad deformities and for toe correction

Product benefits:

- skin-friendly polymer gel cushion
- supple and non-slip relief with corns between the toes
- corrects tight-fitting and overlapping toes
- protects against chafing, skin irritation and cornification

Order No.	Package size	Packaging language
11 26 912	3 pads small	GB/GR/NL
11 26 913	3 pads medium	GB/GR/NL
11 26 914	3 pads large	GB/GR/NL



Medical Device

**GEHWOL® Toe Divider G D**  
With pad deformities and for toe correction

Product benefits:

- skin-friendly polymer gel cushion
- supple and non-slip relief with corns between the toes
- corrects tight-fitting and overlapping toes
- protects against chafing, skin irritation and cornification
- slim separating bars for better wearing comfort

Order No.	Package size	Packaging language
11 26 928	3 pads small	I/F/D
11 26 929	3 pads medium	GB/GR/NL; I/F/D
11 26 930	3 pads large	I/F/D



Medical Device

**GEHWOL® Toe Dividers**  
For protection with tight-fitting toes

Product benefits:

- skin-friendly small polymer gel plate
- supple and non-slip relief with corns between the toes
- corrects tight-fitting and overlapping toes
- protects against chafing, skin irritation and cornification

Order No.	Package size	Packaging language
11 26 809	3 pads small	GB/GR/NL; I/F/D
11 26 810	3 pads large	GB/GR/NL; I/F/D

## RANGE SUMMARY



Medical Device

GEHWOL® Bunion cushion with toe divider  
For pressure relief and distribution on the bunion

Product benefits:

- soft elastic polymer gel
- relieves burning bunions, painful corns and blisters
- prevents overlapping of the first and second toe
- the toes are aligned

Order No.	Package size	Packaging language
11 26 811	1 pad	D/INT



Medical Device

GEHWOL® Small toe pad cushion G  
Brings relief from pressure on bunions

Product benefits:

- soft highly elastic cushion
- makes it easier to walk with painful small toe pads
- it provides protection and comfort

Order No.	Package size	Packaging language
11 26 935	1 pad	GB/GR/NL; I/F/D



Medical Device

GEHWOL® Bunion Cushion G  
Brings relief from pressure on bunions

Product benefits:

- soft highly elastic cushion
- makes it easier to walk with painful bunions
- it provides protection and comfort

Order No.	Package size	Packaging language
11 26 900	1 pad	GB/GR/NL; I/F/D

## RANGE SUMMARY



Medical Device

GEHWOL® Bunion cushion with elastic bandage  
For pressure relief and distribution on the bunion

Product benefits:

- supple polymer gel pad
- adaptable elastic bandage
- fixation on the large toe ensures perfect positioning on the foot and prevents slippage
- due to the special shape suitable for every shoe
- wearable by simply turning right and left

Order No.	Package size	Packaging language
11 26 816	1 pad	D/INT



Medical Device

GEHWOL® Metatarsal and bunion cushion with elastic bandage

For pressure pain in the area of the forefoot and bunion

Product benefits:

- elastic polymer gel pad
- adaptable elastic bandage
- relieves pressure pain and ensures pressure distribution
- fixation on the large toe ensures perfect positioning on the foot and prevents slippage
- wearable by simply turning right and left

Order No.	Package size	Packaging language
11 26 817	1 pad medium	D/INT
11 26 818	1 pad large	D/INT



Medical Device

GEHWOL® Metatarsal cushion G

For the protection of the forefoot and midfoot in the pad area

Product benefits:

- skin-friendly, soft, highly elastic polymer gel cushion
- with a thicker padding in the centre area
- protects the forefoot and midfoot in the pad area from friction and pressure

Order No.	Package size	Packaging language
11 26 904	1 pair small	GB/GR/NL; I/F/D
11 26 933	1 pair large	GB/GR/NL; I/F/D



Medical Device

### GEHWOL® Metatarsal Cushion

For the protection of the forefoot and midfoot in the pad area

Product benefits:

- particularly comfortable polymer gel, coated on both sides with elastic tissue
- only 2 mm thick, fits comfortably in any shoe
- protects the forefoot and midfoot in the pad area from friction and pressure

Order No.	Package size	Packaging language
11 26 801	1 pad	GB/GR/NL



Medical Device

### GEHWOL® Metatarsal cushion with elastic bandage

To relieve pressure pain in the forefoot

Product benefits:

- supple polymer gel pad
- adaptable elastic bandage
- relieves and distributes the pressure in the area of the forefoot
- due to the special shape suitable for every shoe
- wearable by simply turning right and left

Order No.	Package size	Packaging language
11 26 814	1 pad medium	D/INT
11 26 815	1 pad large	D/INT



Medical Device

### GEHWOL® Metatarsal cushion with bandage

To relieve pressure pain in the forefoot, especially while exercising

Product benefits:

- comfortable polymer gel pad
- elastic bandage
- padding in the area of the forefoot
- immediate pressure relief and distribution
- perfect fixation without affecting the blood circulation

Order No.	Package size	Packaging language
11 26 812	1 pad right medium	D/INT
11 26 813	1 pad right large	D/INT
112 681 201	1 pad left medium	D/INT
112 681 301	1 pad left large	D/INT



GEHWOL® Heel cushion G  
Brings relief from pressure on heel spur

Product benefits:

- highly elastic, particularly soft damping polymer gel heel cushion
- gel waves absorb shocks exactly in the affected areas of the foot
- avoids extreme stress when walking and standing
- relieves knees, talocalcanean and hip joints as well as spinal column

Order No.	Package size	Packaging language
11 26 931	1 pair small	GB/GR/NL; I/F/D
11 26 932	1 pair medium	GB/GR/NL; I/F/D
11 26 936	1 pair large	GB/GR/NL; I/F/D



GEHWOL® Cushion for hammer toe G  
Brings relief from pressure on hammer toes

Product benefits:

- comfortable polymer gel cushion
- with broad, elastic loop to keep it firmly in place without constricting
- prevents skin irritation and corns on the ends of the toes
- increases the load capacity of the feet noticeably

Order No.	Package size	Packaging language
11 26 915	1 pad right large	GB/GR/NL; I/F/D
11 26 916	1 pad left large	GB/GR/NL; I/F/D
10 269 17	1 pad right small	D
10 269 18	1 pad left small	D



GEHWOL® Blister plaster with hydrocolloid system  
For blisters and chafed skin

Product benefits:

- hydrocolloid system draws the fluid out of the blister and combines with it into an actively breathing, gel-like protective cushion.
- gel cushion acts like a moist wound dressing
- covers the blister and reduces pressure
- thanks to its all-round fixation, it keeps the wound clean and germ-free
- oval shape for the heels

Order No.	Package size	Packaging language
11 27 621	6 pads.	D/INT

## RANGE SUMMARY



Medical Device

GEHWOL® Blister plaster with hydrocolloid system  
For blisters and chafed skin

Product benefits:

- hydrocolloid system draws the fluid out of the blister and combines with it into an actively breathing, gel-like protective cushion
- gel cushion acts like a moist wound dressing
- covers the blister and reduces pressure
- thanks to its all-round fixation, it keeps the wound clean and germ-free
- in three sizes: oval for heels, cylindrical for pads, and round with wings for the toes.

Order No.	Package size	Packaging language
11 27 622	6 pads	D/INT



Medical Device

GEHWOL® Corn Plasters with salicylic acid - comfort  
Softens corns and callus so that they can be removed painlessly

Product benefits:

- also for the treatment of soft corns between the toes

Order No.	Package size	Packaging language
112 600 007	8 pads	D/GB/I



Medical Device

GEHWOL® Corn Protection Plasters  
For the prevention of pressure pain with corns

Product benefits:

- soft moleskin tissue
- with a skin-friendly plaster layer – self-adhesive
- protects against pressure pain between and on the toes

Order No.	Package size	Packaging language
112 611 101	9 pads	D/INT

## RANGE SUMMARY



Medical Device

GEHWOL® Protection Plaster oval  
For the prevention of pressure pain

Product benefits:

- soft moleskin tissue
- with a skin-friendly plaster layer – self-adhesive
- protects with bunions and callus problems

Order No.	Package size	Packaging language
112 611 001	4 pads	D/INT



Medical Device

GEHWOL® Thick Protective Plaster – Cut to size  
For the prevention of pressure and friction

Product benefits:

- soft jersey fluff
- with a skin-friendly plaster layer – self-adhesive
- for cutting to required size
- protects against pressure and friction in sensitive and stressed skin

Order No.	Package size	Packaging language
11 27 610	4 pads	D/INT



Medical Device

GEHWOL® Toe Rings round  
For the prevention of pressure pain

Product benefits:

- made from soft felt
- with a skin-friendly plaster layer – self-adhesive

Order No.	Package size	Packaging language
112 620 001	9 pads	D/INT

## RANGE SUMMARY



Medical Device

GEHWOL® Toe Rings oval  
For the prevention of pressure pain

Product benefits:

- made from soft felt
- with a skin-friendly plaster layer – self-adhesive

Order No.	Package size	Packaging language
11 27 200	9 pads	D/INT



Medical Device

GEHWOL® Bunion Rings round  
For the prevention of pressure pain

Product benefits:

- made from soft felt
- with a skin-friendly plaster layer – self-adhesive

Order No.	Package size	Packaging language
112 610 001	6 pads	D/INT



Medical Device

GEHWOL® Bunion Rings oval  
For the prevention of pressure pain

Product benefits:

- made from soft felt
- with a skin-friendly plaster layer – self-adhesive

Order No.	Package size	Packaging language
11 27 100	6 pads	D/INT



## GEHWOL® Sponge for Hard Skin For callus removal

### Product benefits:

- coarse and fine-pored mineral callus sponge
- coarse side for removing stubborn calluses, weals and corns from the feet
- fine side for hands, knuckles, knees, etc.
- removes dead skin cells and makes the skin soft and tender

Order No.	Package size	Packaging language
112 770 001	1 pad	D/INT





# Beyond the foot – the body care of Gerlach

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The core competence of the company lies in foot care. This comprehensive knowledge, which has been built through research over years, can be transferred to other areas of the body care. With the brands Gerlavit and Gerlasan, Eduard Gerlach GmbH offers further quality products that go beyond foot care.

RANGE SUMMARY



dermatologically tested

also suitable for diabetics

Cosmetics

GERLAVIT® Moor Vitamin Cream  
Facial care for dry and sensitive skin

Product benefits:

- with moor plant extract from peat moss, Icelandic moss & common polypody
- moor plant extract replenishes the skin's moisture depots, improving its strength while leaving it soft and supple
- vitamin E smooths the skin and counteracts premature skin aging
- panthenol additionally moisturizes and soothes the skin while relieving itching
- wheat germ and avocado oil nourish the skin and protect the natural skin barrier
- jojoba oil leaves the skin smooth and supple
- unscented, contains no parabens, silicone or paraffin oil

Order No.	Package size	Packaging language
26 10 805	75 ml	GB/F/NL/1



dermatologically tested

also suitable for diabetics

Cosmetics

GERLASAN® Hand Cream with urea  
For daily hand care

Product benefits:

- formulation of aloe vera, jojoba oil, tapioca starch and urea
- with bisabolol, panthenol
- nourishes and protects stressed hands intensively
- is easy to distribute and absorbs quickly

Order No.	Package size	Packaging language
20 50 202	40 ml	D
21 50 005	75 ml	GB/F; D/I; NL/F; PL; D/RUS

GERLASAN achselfrisch®  
For sustainable deodorization

Product benefits:

- combination of skin-friendly deodorants
- normalizes perspiration
- works sustainably and intensively
- does not stain



Order No.	Package size	Packaging language
21 20 208	150 ml	GB/F

balance



# GEHWOL / GERLASAN balance – the probiotic care concept for stressed skin

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This product series is for everyone who places value on actively and preventively doing something for the health. The probiotic care power based on three active substances starts to work before skin problems can even develop.

GEHWOL® balance Foot Cream  
Revitalises and strengthens stressed skin



dermatologically tested

also suitable for diabetics

Cosmetic

Product benefits:

- a probiotic care concept for skin stressed by external influences every day
- the probiotic active substance BIOTILYS® strengthens the natural skin flora and protects the skin
- white tea extract moisturizes and protects against moisture loss
- sesame oil nourishes the skin, leaving it noticeably more smooth and supple
- balance care is vegan, PEG-free and contains no parabens or silicone oils

Order No.	Package size	Packaging language
11 23 305	75 ml	GB/F/NL/1

GEHWOL® balance Leg & Foot Lotion  
Revitalises and cares stressed skin



dermatologically tested

also suitable for diabetics

Cosmetic

Product benefits:

- a probiotic care concept for skin stressed by external influences every day
- the probiotic active substance BIOTILYS® strengthens the natural skin flora and protects the skin
- white tea extract moisturizes and protects against moisture loss
- sesame oil nourishes the skin, leaving it noticeably more smooth and supple
- balance care is vegan, PEG-free and contains no parabens or silicone oils

Order No.	Package size	Packaging language
11 23 205	75 ml	GB/F/NL/1

GERLASAN® balance Hand Cream  
Revitalises and protects stressed skin

Product benefits:

- a probiotic care concept for skin stressed by external influences every day
- the probiotic active substance BIOTILYS® strengthens the natural skin flora and protects the skin
- white tea extract moisturizes and protects against moisture loss
- sesame oil nourishes the skin, leaving it noticeably more smooth and supple
- balance care is vegan, PEG-free and contains no parabens or silicone oils



dermatologically tested

also suitable for diabetics

Cosmetic

Order No.	Package size	Packaging language
21 50 303	50 ml	GB/F/NL/I



# Configuration suggestions and advertising material

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The strong brands of Gerlach want to be seen in your pharmacy. That is why we have put together configuration suggestions for you according to the size of your pharmacy. We are happy if you give importance to the topic of foot care in your pharmacy. Because it is our feet that safely carry us through life. We support the placement and visibility of the products on the shelf with comprehensive materials for sales promotion and consulting.

Feel free to contact our field consultants!

International versions of advertising material on request.



# Configuration suggestions L



Visual zone



Grasping zone

# Configuration suggestions M



Visual zone



Grasping zone

# Configuration suggestions S



Visual zone



Grasping zone

# Sales aids



## GEHWOL Sales floor display

### (as permanent display) Multivisage

This eye-catching placement element offers your customers good orientation in the broad GEHWOL foot care range.

- footprint (L x W) 38.8 x 35.4 cm
- height approx. 179 cm
- with 4 acrylic levels
- 8 pcs. double loop hooks for GEHWOL

polymer gel, plaster and pressure relief products

- 1 unit flyer box DIN long acrylic
- can be individually equipped

Order No. 720 063 818

Fig. Sorting floor sales display service provider

### Insert placards

for GEHWOL Floor sales display

Image/Lion; D/INT

Order No. 720 063 902

Image/Lion; GB

Order No. 720 063 903

## GEHWOL Shelf tops

With GEHWOL shelf tops made of acrylic glass you increase the attention to the products and the brand on the shelf. Whether there is one element or several of them side by side – they are eye-catchers for the shelf.

- 3 mm acrylic glass, satin, 2 x bent

Dimensions (L x W) 30 x 4.6 cm

Order No. 720 060 050



# Flexible ware presentation

## GEHWOL Table displays

- 3 mm acrylic glass, colourless satin

Table display **large**:

**Dimensions** (L x W x H) 36.5 x 24 x 11.5 cm

**Order No.** 720 060 011

Table display **medium**:

**Dimensions** (L x W x H) 28.8 x 21.4 x 5.5 cm

**Order No.** 720 062 500

Table display **small**:

**Dimensions** (L x W x H) 19.8 x 16 x 3.5 cm

**Order No.** 720 061 720



GEHWOL tabletop displays make it possible to choose the right display which suits the season, colours or space for your practice. Upon request, we will provide you with the display for the placement of your purchased products.

## Table display placards

- placards for GEHWOL Table displays

### large

Spring/Summer **Order No.** 720 060 252

Autumn/Winter **Order No.** 720 061 932

GEHWOL med

Sensitive/

Express foam **Order No.** 720 060 432

### medium

Spring/Summer **Order No.** 720 060 251

Autumn/Winter **Order No.** 720 061 921

GEHWOL med

Sensitive/

Express foam **Order No.** 720 060 431

Sports/Hiking **Order No.** 720 060 401

### small

Spring/Summer **Order No.** 720 060 302

Autumn/Winter **Order No.** 720 061 912

GEHWOL med

Sensitive/

Express foam **Order No.** 720 060 430



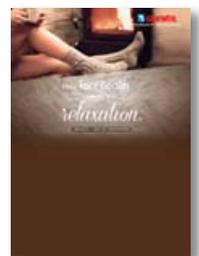
Spring



Summer



Autumn



Winter



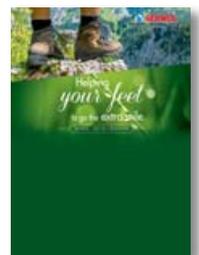
GEHWOL med  
Sensitive



Express foam



Sports



Hiking

# GEHWOL Deco folding boxes

Our printed decorative folding boxes are versatile. Whether as brand ambassadors in the shop window or at the „point of sale“, our folding boxes make the product highly visible.

- 200 % Enlargement from the original folding box

**Material:** 350 g/ m<sup>2</sup> Algro Design



## GEHWOL med

**Dimensions** (L x W x H) 10 x 10 x 32.4 cm

**Order No.** 720 293 019 GEHWOL med Express foam

**Dimensions** (L x W x H) 9.4 x 6.6 x 31.5 cm

**Order No.** 720 293 020 GEHWOL med Callus Cream

720 293 021 GEHWOL med Lipidro Cream

720 293 022 GEHWOL med Salve for cracked skin

**Dimensions** (L x W x H) 9.4 x 7.6 x 31.6 cm

**Order No.** 720 293 023 GEHWOL med Sensitive



## GEHWOL / GERLAVIT BALANCE

**Dimensions** (L x W x H) 8.2 x 8.2 x 31.6 cm

balance Foot Cream, balance Leg & Foot Lotion

**Dimensions** (L x W x H) 8.2 x 8.2 x 25.6 cm

balance Hand Cream

**Order No.** 720 293 031 balance-Set 3-pcs.

## GEHWOL med Sensitive decoration tube

High-quality tube stand for decoration and promotion with hot foil stamping in silver, including assembly instructions.

**Dimensions** ca. (W x H) 30 x 65 cm

**Material** 350 g/m<sup>2</sup> chromo cardboard

**Order No.** 720 296 001



## GEHWOL Decorative pedestal

Our popular decoration aid for your product presentation.

- easy handling
- universally usable
- dimensions of the presentation area (W x H) 22 x 27 cm

### Decorative pedestal small

**Dimensions of foot** (L x W x H) 16 x 16 x 16 cm

**Order No.** 720 150 000

### Decorative pedestal medium

**Dimensions of foot** (L x W x H) 16 x 16 x 24 cm

**Order No.** 720 150 100

### Decorative pedestal large

**Dimensions of foot** (L x W x H) 16 x 16 x 32 cm

**Order No.** 720 150 200



## GEHWOL Dekowürfel 3er-Set

Modern and expressive decorative set for your shop windows or interior.

- motif feet „STRONG TOGETHER“
- suitable as goods holder or main decoration
- high-quality and stable workmanship
- quickly ready for use

**Dimensions** (L x W x H) 24.5 x 24.5 x 24.5 cm

**Material:** 350 g/m<sup>2</sup> cromosulphate board

**Order No.** 720 150 301



# Posters

GEHWOL Posters are always a valuable finishing touch to your storefront or shop window. Choose from the current offers the posters that best suit your needs. They can either be stood up or hung. How to set accents in your showroom or in the shop window.

Poster size: approx. (L x W) 42 x 60 cm

International versions of advertising material on request.



Spring  
Order No. 720 261 901



Summer  
Order No. 720 262 001



Autumn  
Order No. 720 262 301



Winter  
Order No. 720 262 206

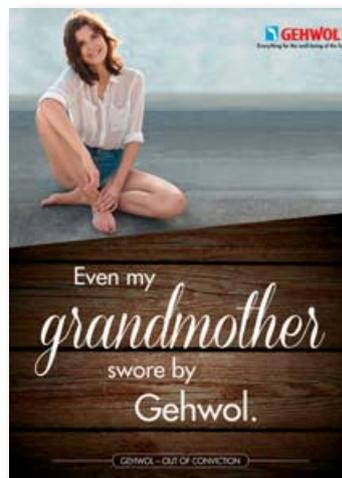


Image  
Order No. 720 264 301



Image Lion  
Order No. 720 211 155



Moor Vitamin Cream  
Order No. 720 241 807



balance  
Order No. 720 243 871



med Express foam  
Order No. 720 243 861



Pressure Protection  
Order No. 720 264 357



Sports  
Order No. 720 211 401



Hiking  
Order No. 720 211 421

# Samples



GEHWOL product samples

# Brochures, flyer and advertising media

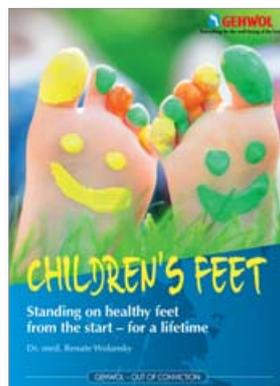
Information materials for your customers.



GEHWOL Consumer information  
Order No. 720 410 003



GEHWOL Diabetes guidebook  
Order No. 720 662 603



GEHWOL Brochure Children's feet  
Order No. 720 661 751  
Consumer Version  
Order No. 720 661 741



Advice card med care concept  
Order No. 720 050 113



GEHWOL, GERLAVIT and balance product info

## Decorations



GEHWOL Paper carrier bags  
Order No. 720 071 009



### Tin sign

Tin signs stand for longevity and quality. A form of advertising that attracts attention and is remembered for a long time.

**Dimensions** (L x W) 30 x 40 cm  
**Material** Steel sheet approx. 0.5 mm  
**Production** Made in Germany

Only available in German.



### GEHWOL Radio wall clock with creeping second hand

The attractive advertising medium with a second use:  
GEHWOL wall clocks always keep you and your customers up to date.  
30 cm diameter

Order No. 720 140 050 (radio)

# Suggestions for your window dressing

For shop window decoration with GEHWOL or GEHWOL med products we recommend a display window width between 100 and 120 cm.

We are glad to place posters, pedestals and decorative folding cartons at your disposal.



Note  
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No liability is assumed for print  
technical colour deviations,  
typesetting errors and inaccuracies.





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